PRN:		Course Code :	UBA101R

First Year **BBA** End Semester Examination Winter 2023

Management Concepts and Practices

Day and Date: wednesday, 29/11/2023 Max Marks: **50**

Time : 10.30am to 12.30 pm Duration: **02** hrs

Instructions: All questions are compulsory.

		Marks	Bloom's Level	CO
Q.1	**Attempt any two from the following**			
a)	Define management with its nature and importance.	06	L4	1
b)	Discuss the qualities of a successful manager of an organization.	06	L3	1
c)	Identify contribution of Henry Fayol to management with the help of 14 Principles	06	L2	1
Q.2	**Attempt any two from the following**			
a)	Siddhart is a project manager in ABCL Co. and his superior asked him to prepare a project plan for one of their proposed projects. Discuss basic concepts of planning process Siddhart should apply to prepare project plan.	06	L2	2
b)	State the steps in decision making process.	06	L1	2
c)	Interpret Limits and biases of decision making.	06	L2	2
Q.3	**Attempt the following**			
a)	Discuss need hierarchy theory of Abraham Maslow with examples.	06	L3	3
b)	Illustrate bases of departmentalization in an organization.	07	L3	3
	or			
b)	Describe the importance of staffing	07	L1	3
Q.4	**Attempt the following**			
a)	Explain in your words steps in control process.	06	L2	4
b)	Identify the significance and principles of coordination.	07	L3	4
	or			
b)	Explain the key components of the Management by Objectives (MBO) process.	07	L1	4

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